

Green and blue
minded.

Investing in the future.

Our story

Incubated at the Massachusetts Institute of Technology (MIT), **FINANCE FOR IMPACT** was incorporated in 2008.

We have a history and passion for helping our clients to scale up their investment in green and climate markets, in which financing gaps are high, and the potential to serve vulnerable populations is strong.

"Passionate about innovation, obsessed with numbers, and dedicated to sustainability, our founding team develops models and metrics to measure how human actions have both positive and negative impacts. With over 150 client engagements worldwide, we are proud to have contributed to reducing footprint, decarbonizing the economy, and supporting the transition to a more sustainable future."

Thierry Senechal
Managing Director



Who we are

FINANCE FOR IMPACT is a sustainability investment advisory firm operating across frontier and emerging markets globally.

We equip clients with the insights and analytical tools they need to perform successfully in green and climate markets.

We have an unparalleled track record of supporting green and climate investments at scale and catalyzing transformative impact.

WHAT ARE THE KEY BENEFITS?



DEEP SECTOR KNOWLEDGE

Our experts have strong experience in advising clients on green investment strategies driving operating results and innovation.



MARKET INTELLIGENCE

We assess investment needs, gaps, and failures. In doing so, we always provide structured problem-solving and evidence-based analysis.



CLIENT-ORIENTED

We have global experience with investors, financial institutions, central banks, regulatory agencies, and investment funds.

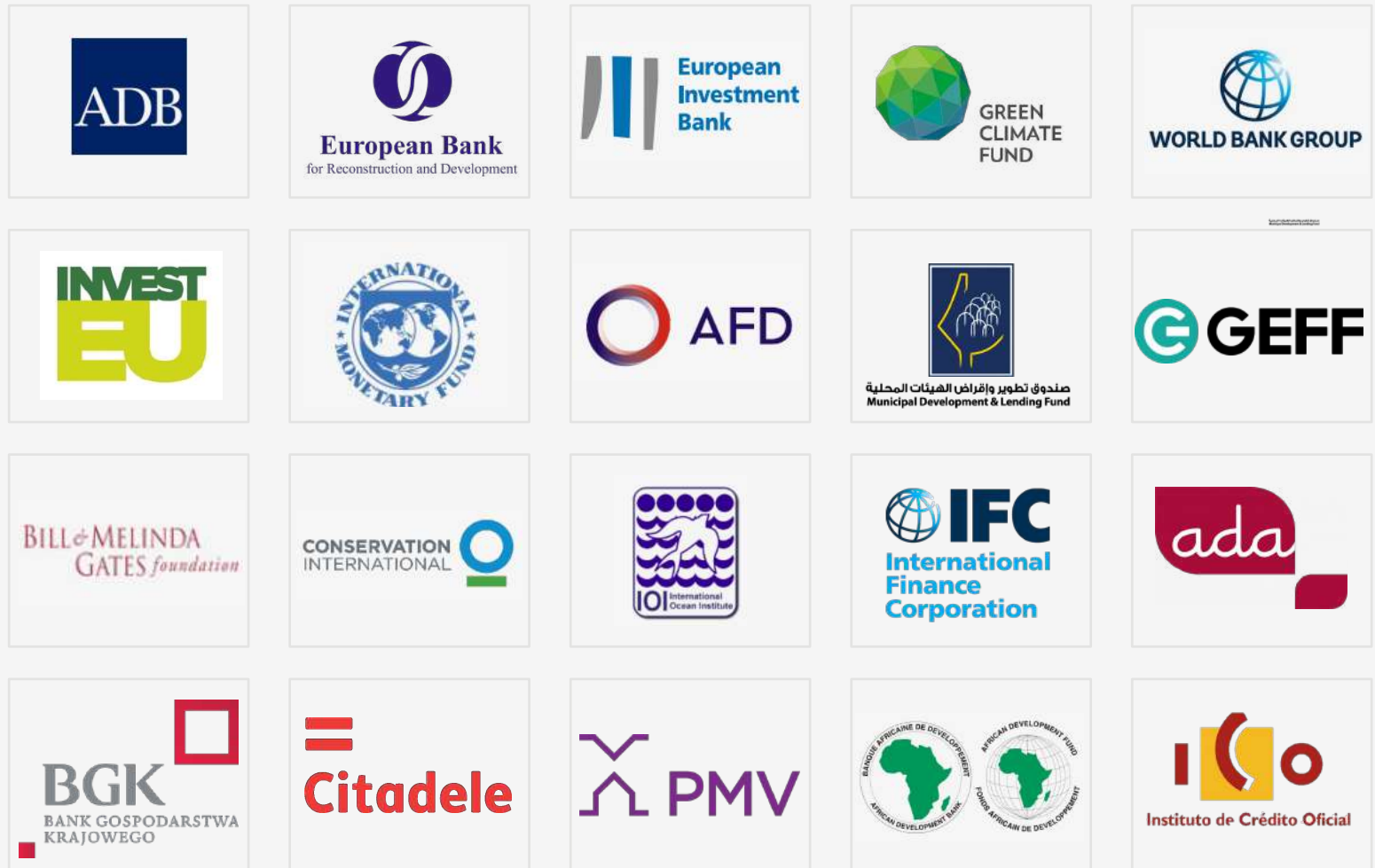


INNOVATION

We support our clients by designing investment strategies that foster innovation and entrepreneurship. This is our strongest asset.

Our recent clients

We take pride in and emphasize the quality of our client relationships.



Our global reach



40

clients including governments, international financial institutions, NGOs, and corporates

60 countries covered across the world

Our solutions

We provide financial institutions, corporations, NGOs, and policymakers with an unmatched clarity and confidence to transition to a sustainable future.

Our mission is to deliver superior value to our clients by designing investment strategies and solutions contributing to the transition to a low-carbon and equitable future.



INVESTMENT STRATEGY

Defining success parameters to bridge investment gaps in green markets



FUND ADVISORY

Advising on the setup of green and climate funds that generate positive impact



CLIMATE RISK MANAGEMENT

Building capabilities, tools, and processes to understand climate risk exposure



SUSTAINABILITY PERFORMANCE

Providing sustainability metrics and models to transition to a low carbon economy

INVESTMENT STRATEGY

Defining parameters to bridge investment gaps in green markets

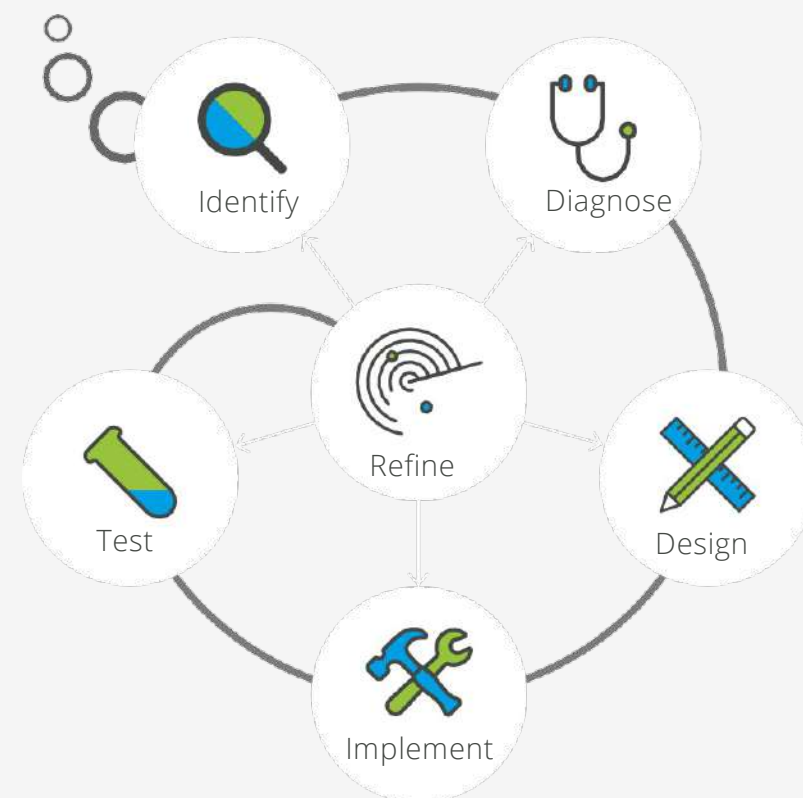
FINANCE FOR IMPACT has international experience in designing, implementing, and evaluating green investment strategies, projects and policies at sovereign, supra-sovereign and sub-sovereign levels.

A well-crafted sustainability strategy defines priorities, outlines plans and enables the achievement of specific goals. It's a key success factor for achieving the organization's overall sustainability strategy.

We practice – and work to promote – a problem-driven, collaborative approach to designing sustainability strategies. To do so, we help clients identify pressing market failures, diagnose underlying causes, design high-potential and feasible sustainability solutions, and test solutions through implementing rigorous evaluation and continuous monitoring.



Smart Strategy Design



SPECIALTY AREAS

- Designing sustainable finance investment strategies and roadmaps
- Advising on project structuring with different financial instruments
- Designing co-financing arrangements and platforms
- Assessing market gaps and investigating market opportunities
- Determining effective levers for sustainability strengthening
- Conducting benchmarking and comparator assessments

Specialized focus on green tech

A large part of our project portfolio supports the creation of sustainable growth paths for innovation, entrepreneurship, and green tech initiatives.

We have expertise in mobilizing science and technology to inform intelligent, responsible strategies and policies to benefit communities from local to global.

In recent years, we have intervened in the following areas:

- The identification of key investment needs to support the digital transformation in emerging countries
- The design of green technology strategies for agriculture, water management, low-carbon transportation, and the circular economy
- The development of green innovation in high growth sectors, e.g. energy efficiency and renewable energy
- The implementation of financing facilities to support the emergence of climate technologies



Specialized focus on blue finance

We have developed a unique set of skills for the ocean economy.

We actively support initiatives aimed at reducing pollution and preserving natural resources in the ocean.

A large part of our project portfolio supports the creation of sustainable growth paths for innovation, entrepreneurship, and the establishment of new initiatives in the ocean economy.

In recent years, we have intervened in the following areas:

- The design of sustainable blue economy strategies and policies for marine protected areas
- The assessment of threats posed to ocean health by marine pollution, including litter, plastics, and oil spill from marine or land-based sources
- The sustainable development of key oceanic sectors such as tourism, fisheries, biotechnology, and renewable energy
- The development of government capacity to manage ocean resources to deliver more and long-lasting benefits to countries and local communities



INVESTMENT STRATEGY / *Selected references*



Advising on the launch of a green finance portfolio

FINANCE FOR IMPACT Managing Director, was appointed Team Leader on the development of an EIB green finance strategy. The team advised on the financial instruments and approaches to be implemented to support the development of a green finance portfolio in several countries in the Middle East and Africa. The portfolio covered several thematic areas including energy efficiency; renewable energy; climate change mitigation in agriculture, forestry, fisheries and aquaculture; low-carbon transportation; climate change adaptation investments; among others.

Location: *EIB's countries of operations* | **Tool(s) mobilized:** *Strategic analysis, market assessment, climate finance analysis*



Advising on the financing of climate change technologies

The transition to a climate-resilient and low carbon economy requires an unprecedented level of resources to be mobilized in a very short time. Our team reviewed strategies and mechanisms implemented by international financial institutions that influence investment decisions in climate change technology-oriented adaptation and mitigation projects, in particular for least developed countries. Finally, we recommended several approaches to favorably shape investment decisions for climate change technologies and increase access to climate financing.

Location: *Worldwide* | **Tool(s) mobilized:** *Policy design, evaluation, benchmarking, data modeling*

FUND ADVISORY

Advising on the setup of green funds that generate a positive impact



FINANCE FOR IMPACT works with clients across the private, public, and non-profit sectors on structuring and managing green investment funds and other pooled financial resources that deliver ESG impact.

We work with clients to set up green funds that match up with investing goals and values. We provide in-depth expertise in blending funds and the use of various financial instruments ranging from plain vanilla loans/guarantees to more sophisticated blending, mezzanine finance/convertible debt, private equity and capital risk solutions.

We have advised financial intermediaries on how to issue green and blue bonds through dedicated funds, for the emergence of a local bond industry and the well-functioning and diversification of local capital markets.

SPECIALTY AREAS

- Understanding the client's needs and overall objectives in specific markets and sectors
- Advising on possible solutions to structure funds and other co-financing arrangements and platforms
- Defining eligibility criteria and standards for managing funds
- Designing specific ESG targets and measurement and reporting tools
- Conducting performance reviews and evaluations



Equity

We help catalyze private capital through investment in equity & funds

- > Venture debt
- > Investments in SME & mid-cap funds
- > Investments in infrastructure and environmental funds



Loans

We provide support to clients to design and loan opportunities

- > Loans for the public sector
- > Framework loans for the public sector
- > Loans for the private sector
- > Intermediated loans for SMEs, mid-caps, and other priorities



Green and blue bonds

We provide advisory on how to interpret the evolving green and blue finance landscape

- > Advise on the main green/ blue bond market standards
- > Drafting of green/blue bond framework
- > Advise on how to best position green/blue « Credit story » towards Investors



Guarantees

We design risk mitigation strategies with guarantees & blending covering the risks of large and small projects

- > Credit enhancement for project finance
- > Guarantees in support of SMEs, mid-caps, and other objectives

FUND ADVISORY / *Selected references*



Designing the sustainability strategy for the InvestEU Fund

FINANCE FOR IMPACT designed a global ESG framework enabling investors and companies to better screen and weigh the risk of projects against specific ESG analytics into the new InvestEU programme (2021-2027). Our solution, a user- and visually-friendly ESG scorecard, was designed to convert tangible and intangible aspects of an investment project's sustainability performance into an ESG investment score.

Location: *European Countries* | **Tool(s) mobilized:** *ESG metrics and scorecard design, international benchmark of ESG scoring and impact measurement practices, user guidelines*



Designing a sustainable blue fund strategy

FINANCE FOR IMPACT advised ProAzul, Mozambique's Blue Economy Development Fund, on the design of a blue economy strategy, including the formulation of investment principles and sustainability indicators. The strategy will support the development of innovative products, materials, and services that can contribute to enhancing ocean conservation and the sustainability of the ocean while simultaneously create better institutional and intersectoral coordination.

Location: *Mozambique* | **Tool(s) mobilized:** *Policy design, cost-benefit analysis, drafting of investment principles and standards, collection of ocean metrics*

CLIMATE RISK MANAGEMENT

Building capabilities, tools, and processes to understand climate risk exposure and optimize adaptation and mitigation strategies

FINANCE FOR IMPACT supports financial institutions in assessing climate-related risks and opportunities, and managing and reducing their financed emissions to reach net zero.

We work with national and local governments, financial institutions, and companies to assess their exposure to climate risks. We model the impact of a broad range of physical and transition-related climate risks, based on the latest climate models, data, and research. We support the design of ambitious climate adaptation and resilience strategies. We help mobilize funding in order to build maximum protection for people, the economy, and natural ecosystems.



SPECIALTY AREAS

- Assessing the universe of physical and transitional risks, prioritizing them based on potential impact
- Building and evaluating stress scenarios to quantify potential impact and devising adaptation and mitigation strategies
- Supporting decision-makers with advanced analytics to assess climate risks and climate impact on social, economic, and natural factors
- Measuring financed emissions measurement—the overall carbon footprint of investment, lending, and insurance activities—using the latest methodologies
- Aligning strategies to climate-related standards and frameworks, e.g. EU Taxonomy and TCFD reporting

CLIMATE RISK MANAGEMENT / *Selected references*







Advising national banks on their green transformation journey

FINANCE FOR IMPACT equipped the Polish and Spanish national promotional banks with the tools, skills and understanding for implementing the InvestEU sustainability proofing and climate & environmental tracking requirements. We advised these banks on how to develop capacity for complying with climate risk standards and promote investments oriented on specific climate and environmental targets.

Location: *Poland and Spain* | **Tool(s) mobilized:** *ESG modeling, climate tracking and impact monetization, calculation of the internal rate of return for green portfolios*





European Bank
for Reconstruction and Development

Advising Morocco's financial sector on climate risk management

FINANCE FOR IMPACT supported the Central Bank in building capacity of the Moroccan financial sector regarding climate risk management. Financial regulators have a decisive role in protecting market actors and investors from climate risks by creating the conditions for disclosure and promoting the development of sustainable investment practices. Our team engaged with financial institutions to elaborate disclosure guidelines and tools, to enhance consistency and comparability.

Location: *Morocco* | **Tool(s) mobilized:** *Scenario analysis, stress-testing, climate risk modeling*

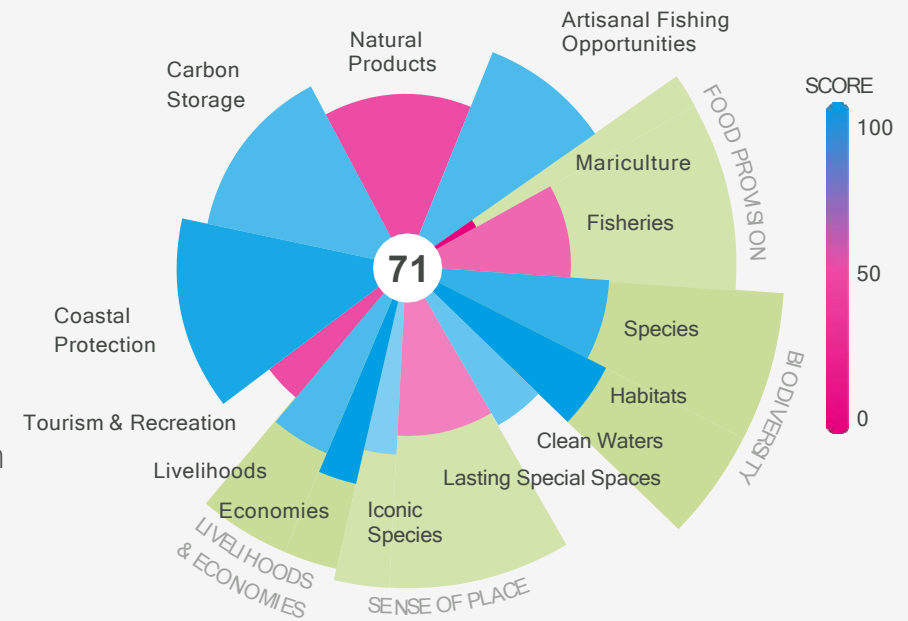
SUSTAINABILITY PERFORMANCE

Providing sustainability metrics and models to transition to a low-carbon economy

FINANCE FOR IMPACT is providing the gold-standard sustainability metrics and models to transition to a low-carbon economy. Our independent impact assessments and evaluations also generate critical insights and inform decision-makers and corporations on their most challenging risk factors.

ESG modeling is a key strength. We have developed unique know-how for collecting data in the most difficult environment, e.g. developing countries or emerging sectors.

We have built recognized and universal sustainability scorecards and indices to assess the negative / positive impacts of projects & investment operations – from the contribution to a low-carbon transition or protection of the natural capital to the reduction in social imbalances or climate change resilience.



SPECIALTY AREAS

- Evaluating ESG risks and opportunities
- Integrating ESG data and scores into the scorecard, portfolio model, or index
- Designing sustainability screening and proofing tools
- Building intelligent sustainability reporting and impact assessment frameworks
- Developing market and non-market valuation models to monetize ecosystem services and other natural assets
- Designing evaluation tools for promoting performance, accountability and learning

SUSTAINABILITY PERFORMANCE / *Selected references*



Measuring the socio-economic importance of biodiversity in high seas

FINANCE FOR IMPACT provided a comprehensive analysis of the potential social and economic outcomes associated with conserving and exploiting marine resources in areas beyond national jurisdiction. The assessment team applied the ecosystem services concept to characterize socioeconomic interests and the importance of biodiversity conservation on high seas.

Location: *High Seas* | **Tool(s) mobilized:** *Cost-benefit analysis, data modeling, blue economy evaluation*



CONSERVATION
INTERNATIONAL

Re-engineering the Ocean Health Index

FINANCE FOR IMPACT re-engineered the Ocean Health Index (OHI), a global scorecard evaluating the benefits that people receive from the ocean. Our team of analysts provided recommendations for improving the overall performance of the index, the scoring algorithms, and data aggregation techniques that ensure objectivity in the scoring process.

Location: *Global Ocean* | **Tool(s) mobilized:** *Data modeling, scoring methodology, ESG assessment, digital transformation*

Contact



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